

July 1, 20XX

RE: Grow your business and local community!

Dear [ORGANIZATION NAME] members,

As a member of our organization, you play a crucial role in supporting our community. That is why we would ask you to consider buying and selling items in our new online marketplace.

Our marketplace model is different: We allow individual and business sellers to choose the commission percentage they agree to pay when their item or product is sold.

When you buy or sell in our marketplace, you'll help [ORGANIZATION NAME] and our local businesses to thrive. It's a win-win for everyone, so please share our link with the public.

[ONLINE STORE + MARKETPLACE WEBSITE]

Of every dollar spent at a locally owned business about **70 cents** stays local, which can lead to job creation and increased economic growth. Of every dollar spent at a non-local business like a national chain, less than **40 cents** stays local.

Together, we can make a real difference in supporting our local economy and community.

Thank you for your consideration and support!

Best regards,

[ORGANIZATION NAME]