

July 1, 20XX

RE: Grow your business and local community!

Dear [ORGANIZATION NAME] members,

As a member of our organization, you play a crucial role in supporting our community. That is why we would ask you to consider buying, selling, or advertising in our new online marketplace!

[ONLINE STORE + MARKETPLACE WEBSITE]

Our marketplace model is different

We allow sellers to choose the commission percentage they agree to pay when their item or product is sold.

BUY OR SELL

When you buy or sell in our marketplace, you'll help [ORGANIZATION NAME] and our local businesses to thrive. It's a win-win for everyone, so please share the above link with others.

Of every dollar spent at a locally owned business about **70 cents** stays local, which can lead to job creation and increased economic growth. Of every dollar spent at a non-local business like a national chain, less than **40 cents** stays local.

ADVERTISE

The top sliding banner on our marketplace is available for **three** advertisers at the cost of: **[\$50/month per advertiser]**.

The carousel below the sliding banner is available for **ten** advertisers at the cost of: **[\$25/month per advertiser]**.

Simply provide us with your image ad and URL to display alongside the other advertisers.

Together, we can make a real difference in supporting our local economy and community.

Thank you for your consideration and support!

Best regards,

[ORGANIZATION NAME]