

July 1, 20XX

RE: Our new local online marketplace!

Attention friends, family, and small business owners:

We are launching a local online marketplace, which allows for both individuals and businesses to sell items for a reasonable commission rate, which YOU choose. A win-win:

1. Individuals can sell items.
2. Businesses can sell unlimited products and reach a wider audience, beyond their website.
3. We raise funds.

Sell, Shop, & Support Local

Nearly **70 cents** for every dollar stays within the community when spent locally, which helps our organization and local businesses to thrive.

Instead of selling items directly on social media platforms, please consider selling your items on our local marketplace and simply share your item link on social media.

HOW YOU CAN HELP

1. Register to start buying or selling: **[ONLINE STORE + MARKETPLACE WEBSITE]**

Upon registration, sellers can login to their dashboard where they manage all aspects of items or products for sale in our marketplace, and choose your commission rate!

2. Join Jibbio.com and **SAVE 20% OFF** using our promo code: **[CODE]**

Jibbio provides a 3-in-1 toolset to start, run, and grow your business – all from \$15/mo.

- Online store + marketplace
- MAXeSites
- Dynamic QR codes

Jibbio **DONATES 30%** of your monthly plan back to our organization. You save, we raise!

Thank you so much for your consideration and support.

Sincerely,

[ORGANIZATION NAME]