



# Empowering Non-Profits to Build Local Ecosystems



**Innovative solutions to long-standing challenges**

# Community Champions

**Mark Park**

Founder & President, Jibbio



[VIEW](#)

**Brian Seufert**

V.P. Marketing and Product Development, Jibbio



[VIEW](#)

# EXCEPTIONAL VOLUNTEER



**Tira Campbell, Volunteer Coordinator**



**Mark Park**

Mark Park, finalist for the 2022 Best in Class - Exceptional Volunteer Award.  
As of April 11, 2024, Mark has volunteered for 350 consecutive weeks at [Daily Bread Food Bank](#).



## Brothers Celebrate Five-Year Volunteer Anniversary

August 16, 2022

With five years as volunteers under their belt, Mark Park and his brother Joseph are shining examples of the dedication and passion volunteers bring to Daily Bread Food Bank each, and every day.

What began as an opportunity for Joseph who has a developmental disability, to stay active in his community, resulted in a life-changing event for Mark as well. [Read more](#)

# Why Jibbio

Imagine a solution that connects local residents, businesses, and non-profits working together to support their community.

This can help attract more donors, volunteers, and increase public support for your mission.



Combine donations (**cash** and **goods**) with innovative e-commerce (**online store** and **marketplace**) **all-in-one** platform, to drive a local economy.

Give the public more reasons to frequent your website, which can help to diversify and increase income streams.

Providing an e-commerce opportunity can encourage participation to boost your B2B and B2C membership value.



# What is Jibbio

**Start, run, and grow your business online:**

1. Create an online store with a built-in multi vendor marketplace. Earn 0-99% commission per sale.
2. Create one-page MAXeSites to increase local online presence in Google searches - [See the proof](#).
3. Create editable QR codes to expand web presence, save time and money. Print up to 36" X 36".

We're all about growing local.

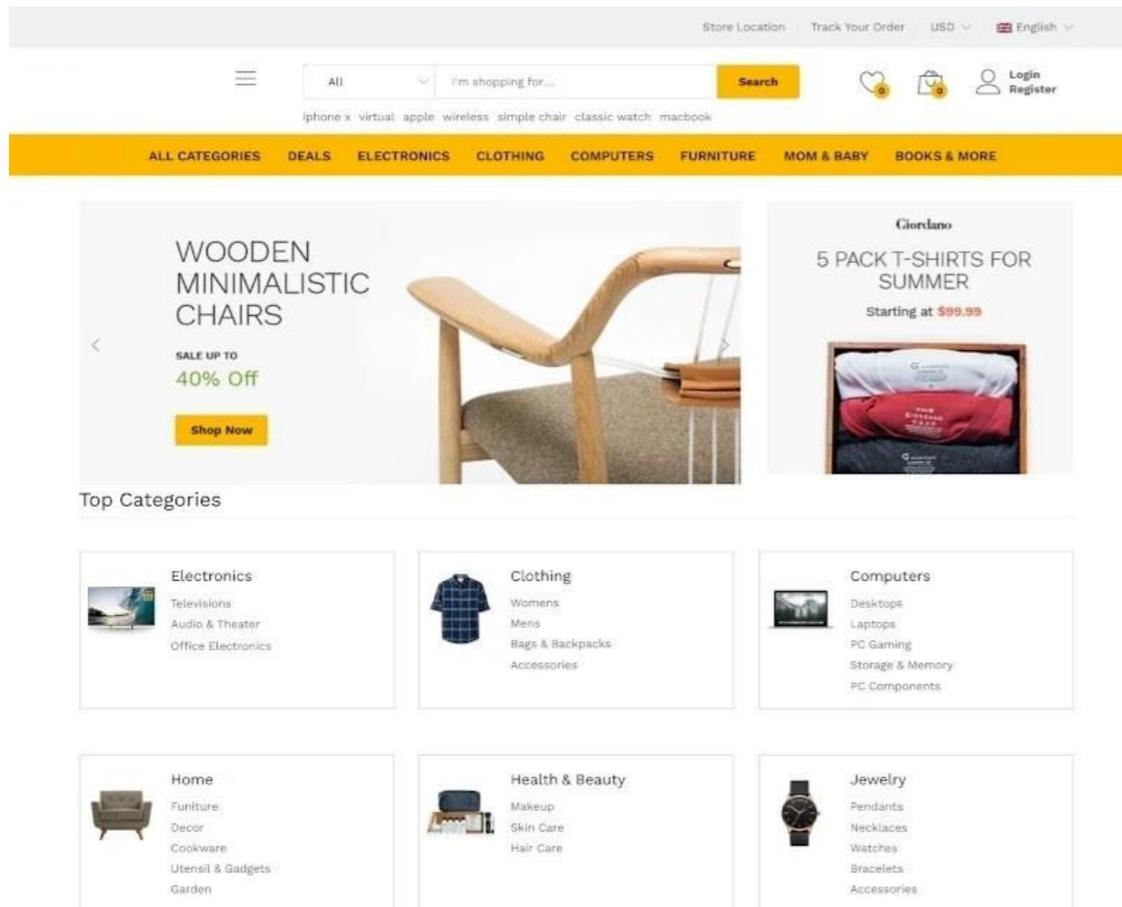
# How to Thrive with Jibbio

1. Join the Jibbio [LITE](#), [PLUS](#), or [PRO](#) plan for non-profits.



Jibbio Plan	Regular Rate	15% OFF Rate
LITE	<del>\$59.00</del> /mo	\$50.15 /mo
PLUS	<del>\$119.00</del> /mo	\$101.15 /mo
PRO	<del>\$219.00</del> /mo	\$186.15 /mo

## 2. Setup your [Online Store + Marketplace](#).

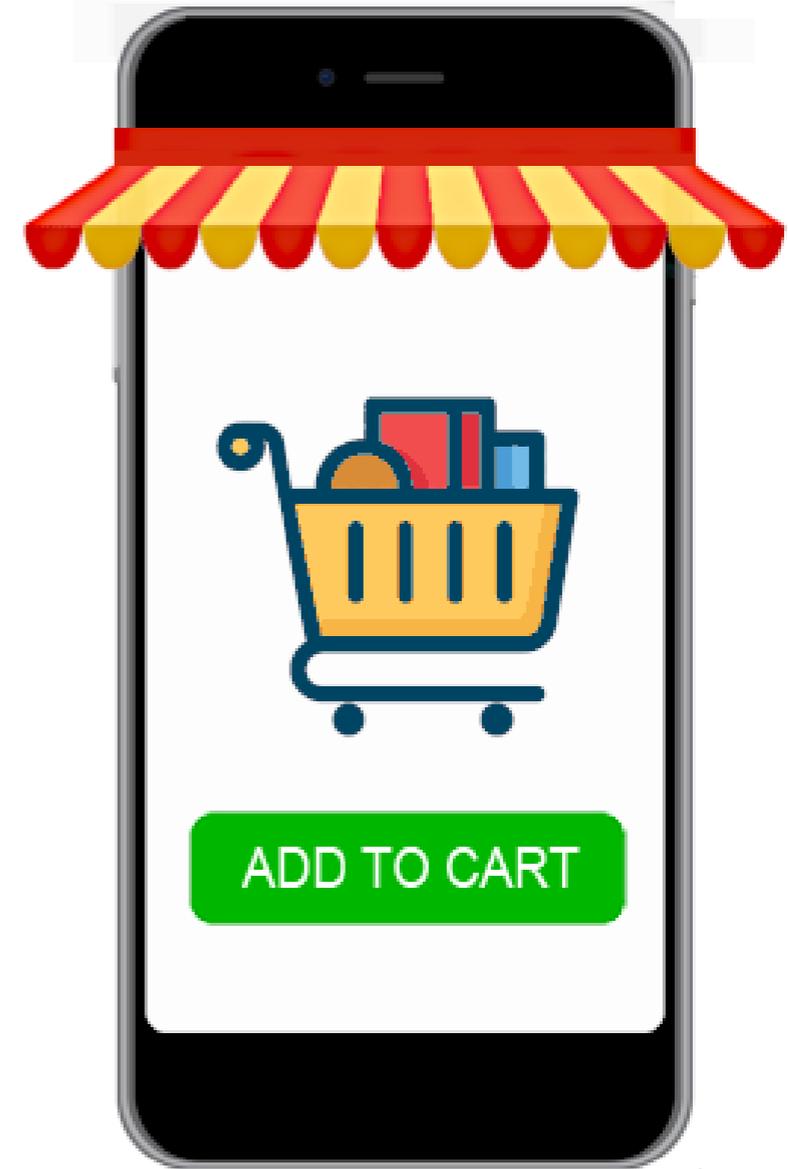


### Online Store + Marketplace

Create an online store with a built-in multi vendor marketplace to drive more traffic, increase sales, and grow a local economy. Earn 0-99% commission on items or products sold by individuals and businesses.

**MAXIMIZE EARNINGS:** For every item or product category, you set a commission range (e.g. 7-99%). For every item or product for sale, marketplace sellers choose a commission rate within your range (e.g. 10%). Highest commission items and products sorted from top to bottom on your site, to maximize your earnings.

When a customer purchases an item or product from a seller, their payment is deposited in your PayPal or Stripe account. Next, a payout (less your commission) is automatically sent to the seller a day after their refund policy expiration date, which sellers choose per item or product (default is 14 days).



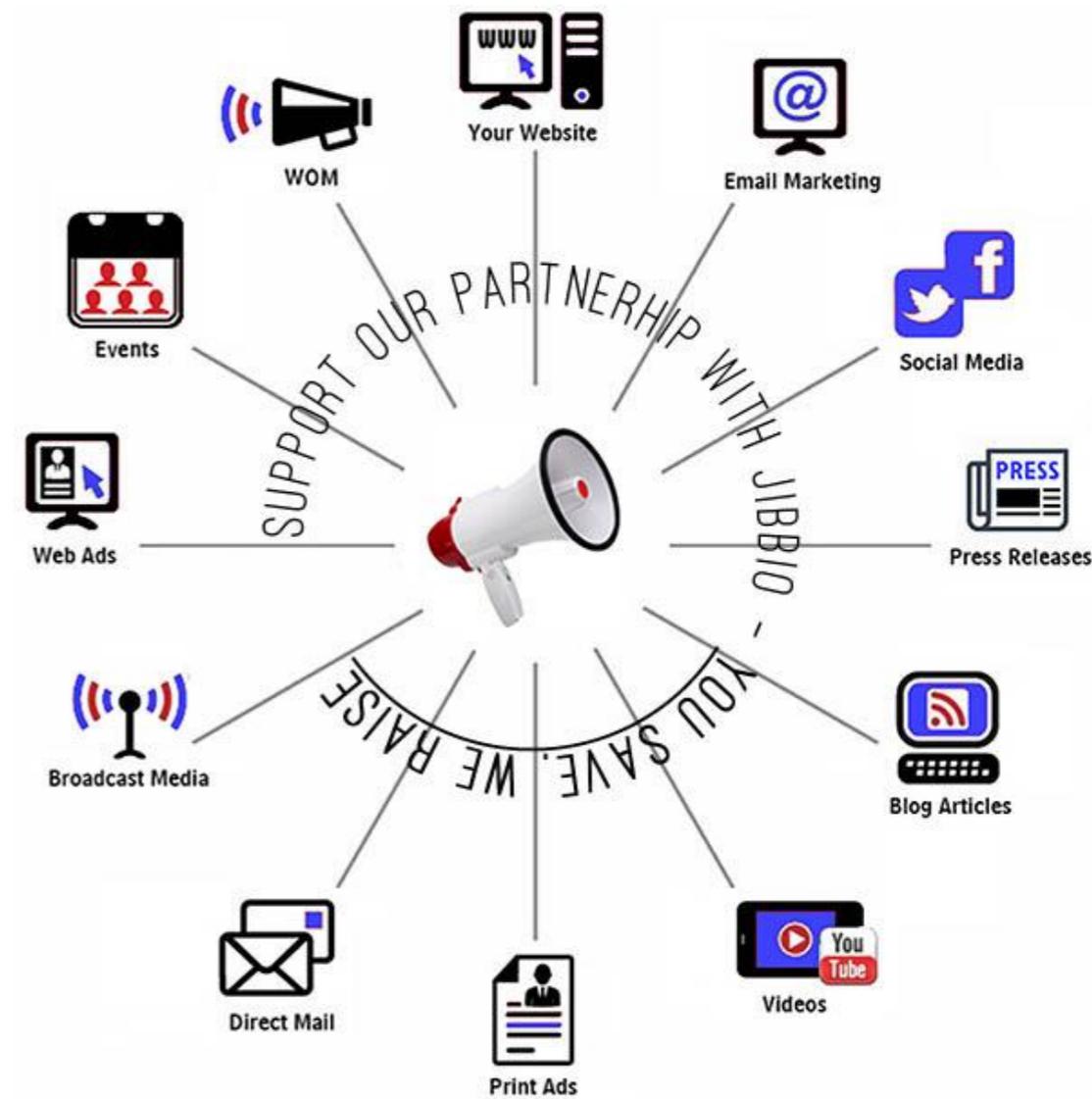
Edit the outreach templates below and send to donors, friends, family, social media, businesses, and community groups to get the word out.

[Invitation to buy or sell on your marketplace \(V1\)](#)

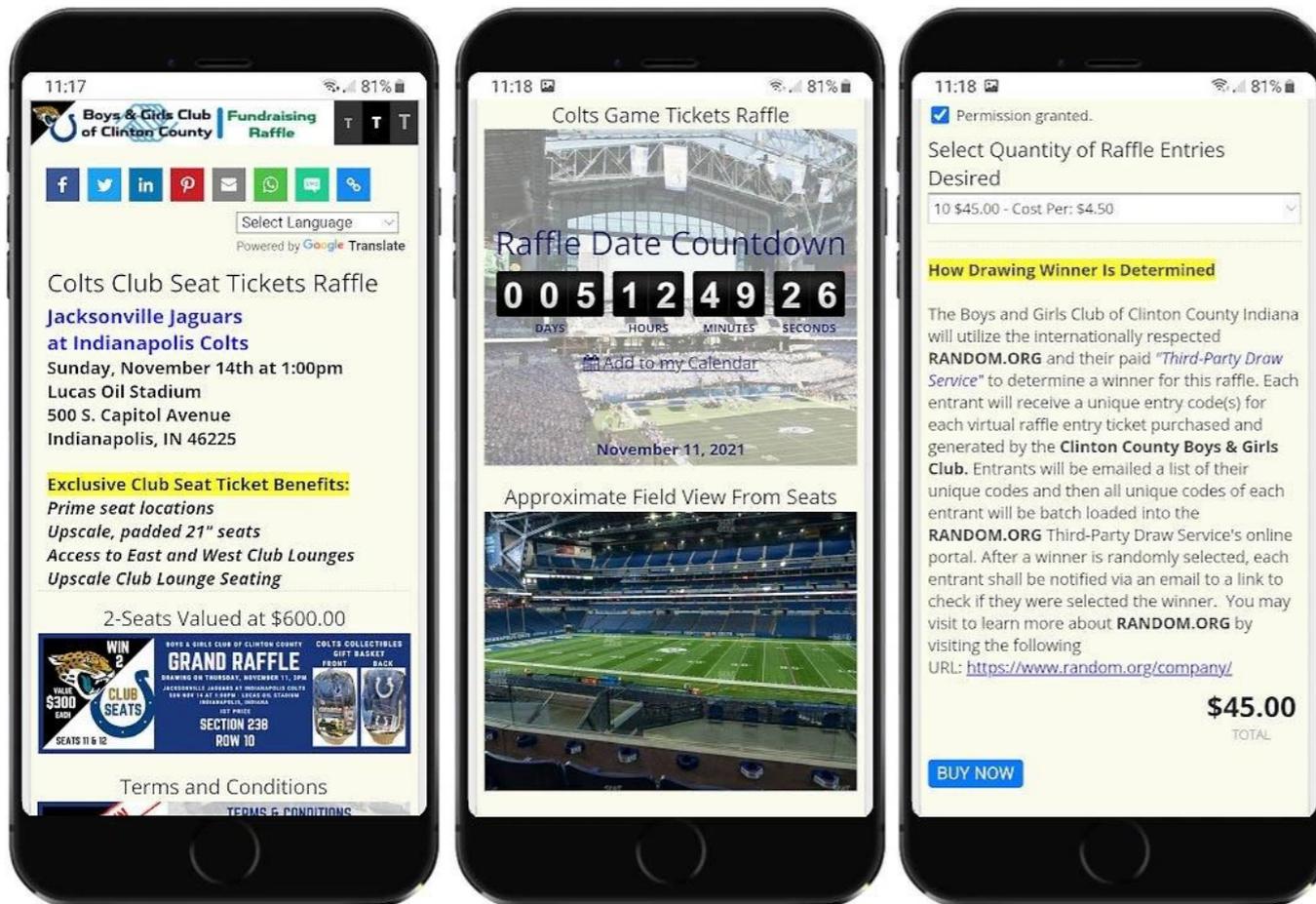
[Invitation to buy or sell on your marketplace \(V2\)](#)

[Invitation to buy or sell on your marketplace \(V3\)](#)

## How To Promote Your Online Store Marketplace



### 3. Create a [MAXeSite](#)™ from scratch, or download predesigned templates.



## MAXeSites

Create simple lead generation landing pages each focused on ONE product or service in a local area.

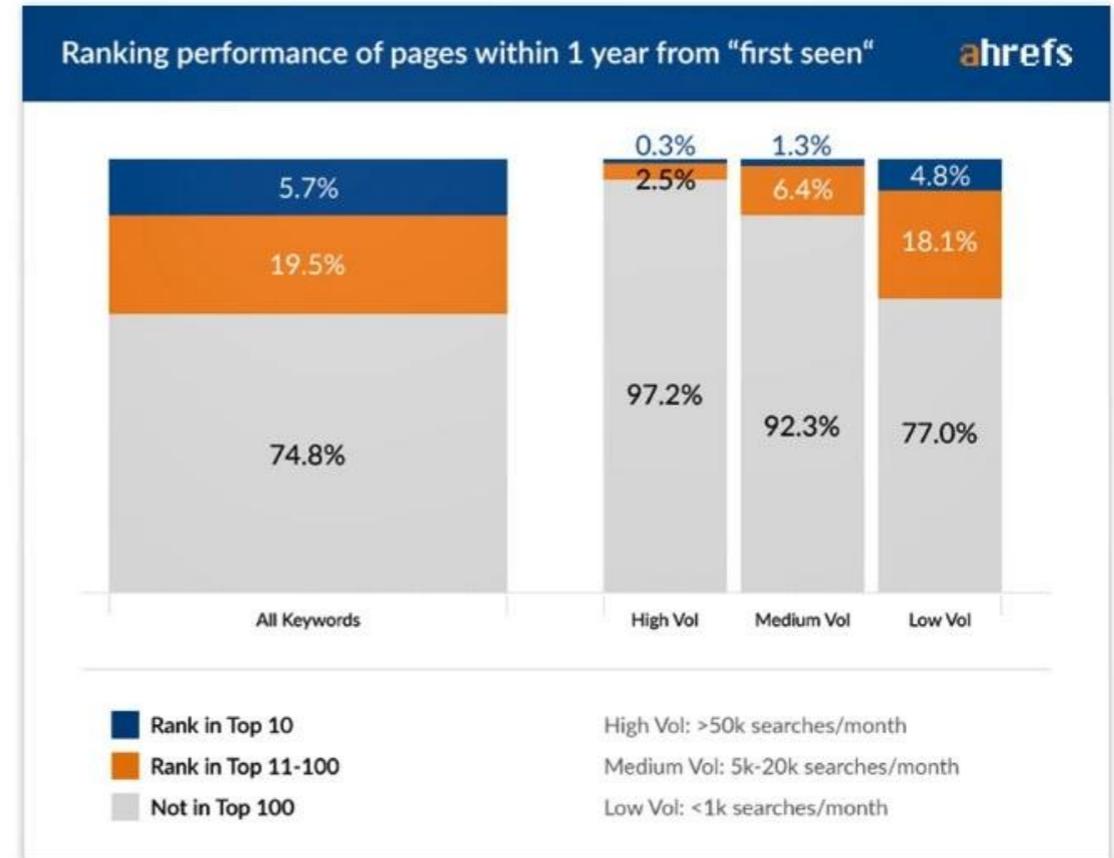
Proven methodology to rank higher than a broad website for local target keywords in Google searches.

Single-page MAXeSites can outrank large websites for **local target keywords** to achieve the 5.7% tier by ranking in Google 'Top 10' for **WEB** searches within a year, and 'Top 3' for **IMAGE** searches within six months.

Results vary based on content, activity, and competition.

[See the proof – Perform Google searches](#)

Only 5.7% of all newly published pages will get to Google Top 10 within a year.



## 4. Create dynamic [QR Codes](#).



### Dynamic QR Codes

Create editable QR codes to expand web presence, save time and money. Redirect QR code to a web page, MAXeSite™, or PayPal checkout. Download high-resolution QR codes, printable up to 36" X 36".

5. Enrol in the Jibbio [Save-Raise](#) program (it's free to join), which enables a business to join any one of five Jibbio plans at **20% OFF** using a discount code assigned to your organization.

Jibbio Plans		
Plan	Regular Rate	20% OFF Rate
SOHO	<del>\$15.00</del> /mo	<b>\$12.00</b> /mo
MICRO	<del>\$29.00</del> /mo	<b>\$23.20</b> /mo
MINI	<del>\$49.00</del> /mo	<b>\$39.20</b> /mo
SMALL	<del>\$99.00</del> /mo	<b>\$79.20</b> /mo
MIDSIZE	<del>\$199.00</del> /mo	<b>\$159.20</b> /mo

6. For every customer that joins Jibbio using the **20% OFF** discount code assigned to your Non-Profit, Jibbio **DONATES 30%** of the member's monthly plan back to your organization.

Payments recur monthly on the first of every month as long as the customer's account is active.

*Businesses **Save**, You **Raise**.*

Monthly Donation per Jibbio Plan				
Jibbio Plan	Regular Rate	20% OFF Rate	30% Donation	(Annual Equivalent)
SOHO	<del>\$15.00</del> /mo	<b>\$12.00</b> /mo	<b>\$3.60</b> /mo	\$43.20 /yr
MICRO	<del>\$29.00</del> /mo	<b>\$23.20</b> /mo	<b>\$6.96</b> /mo	\$83.52 /yr
MINI	<del>\$49.00</del> /mo	<b>\$39.20</b> /mo	<b>\$11.76</b> /mo	\$141.12 /yr
SMALL	<del>\$99.00</del> /mo	<b>\$79.20</b> /mo	<b>\$23.76</b> /mo	\$285.12 /yr
MIDSIZE	<del>\$199.00</del> /mo	<b>\$159.20</b> /mo	<b>\$47.76</b> /mo	\$573.12 /yr



## CASE STUDY



**300%**

Increase in funds raised online

**2.9x**

More online donations vs. Facebook Fundraisers

**20%**

Increase in online registrations

**35**

Average hours saved monthly



**BOYS & GIRLS CLUB  
OF CLINTON COUNTY**

1100 W Green Street  
Frankfort, IN 46041-1255  
(765) 659-3520

Email: ccbgc@accs.net  
www.bgccClintoncounty.org

**Executive Director**

*Susie Michael*

**Program Director**

*Briget Alfaro*

**Board Of Directors**

*Dan Coapstick  
Mandi Mitchell  
Matt Beardsley  
Deanne Hunter  
Stacy Gephart  
Kevin Copas  
Dave Clark  
Isaac Chavez  
Evan Hall  
Alan Price*

December 31, 2021

Dear Mr. Park,

The Boys & Girls Club of Clinton County enrolled in the Jibbio 'PLUS' service on September 1, 2021.

We initially created two MAXeSites to streamline our youth basketball registration process and club membership applications. We were pleased to discover that MAXeSites included an *accessibility-compliant, built-in language translation and text-to-speech feature* as we serve many members in our community whereby English is not their first language.

Furthermore, this also allowed us to create other online applications to accommodate any language, enabling us to transition our print administration to digital. In turn, saving our staff at least 35 monthly hours in time.

We also downloaded the various predesigned marketing and advertising MAXeSite templates, edited according to our needs, which was conveniently easy.

One in particular was a 'raffle fundraiser' MAXeSite that our staff thought was a very convenient method for participants to access and interact with our current promotions.

After sharing the 'raffle fundraiser' MAXeSite link to Facebook, emails, and adding its built-in QR code to print flyers, we were able to generate 2.9 times more online revenue compared to Facebook Fundraisers for a 300% increase. Moreover, we immediately received funds raised via MAXeSites directly in our PayPal account, compared to waiting weeks to receive funds raised via Facebook Fundraisers.

MAXeSites are evidently simple, engaging, and versatile.

After just 90 days, Jibbio has been a tremendous asset for our organization and we look forward to exploring its capabilities to expand our online presence moving forward.

All the best,

A handwritten signature in blue ink that reads "Susie Michael".

SUSIE MICHAEL  
EXECUTIVE DIRECTOR

**The Positive Place For Kids**



## SPECIAL OFFER

Save **15% OFF** any  
Jibbio plan with  
promo code: **S8VE**

---

Questions?



[info@jibbio.com](mailto:info@jibbio.com)



<https://jibbio.com>

